Great Price Reducton!

Following our established policy that insists on all goods being cleared out during their season, we are making a sweeping Reduction in price on every article of Spring and Summer Goods. These goods are all the season's newest and most desirable goods-newest colors, newest styles, newest fabrics. But the season for which they were bought is about over, hence, they MUST GO. This is your annual opportunity to clean up a snug little profit. We list just a few of

Our Great Bargains Below.

\$3.98
1.98
1.75
98
2.98
7.98
3.98
6.98
5.98
\$8.98
14.98
7.98

40.00 Dresses	25.00
37.50 Foullard Georgettes	23.50
6.00 Middy Suits	2.98
8.50 Middy Suits	4.48
5.00 Georgette Waist	3.98
9.00 Georgette Waist	5 98
12.50 Georgette Waist	8 98
7.50 Georgette Waist	4.98
\$9.00 Crepe de Chine Dresses	\$5.98
8.50 Voile Dresses	6.98
5.98 Gingham Dresses* 1.50 Childrens Dresses	7 48

2.50 Childrens Dresses	1.98
5.50 Childrens Dresses	2.48
5.00 Childrens Dresses	2 08
2.00 Muslin Gowns	980
1.50 Musiin Gowns	790
5.00 Musiin Gowns	9 93
2.50 Princes Slips	1 20
1.50 Teddies	790
2.00 reddies	980
2.50 Teddies	1 20
1.50 White Underskirts	980
2.00 White Underskirts	1 40
75c Corset Covers	43c

The above prices cannot be duplicated at wholesale today. If you want genuine bargains we would advise you to come in and make your selections now for they will go like hot cakes. These prices are good for ten days. Remember, all Spring and Summer are marked down in accordance with the above prices.

The New Idea Company,

MORRIS NESS, Manager

Manning, South Carolina

SAYS W. C. T. U. IS

FIGHTINC TOBACCO Association Opposed to National Pro-

hibition Makes Report TELLS OF WAR ON NICOTINE

Says W. C. T. U. Hopes to Have Con-Amendment.

New York, Aug. 2 .- After a two months' inquiry conducted in this city Chicago, San Francisco and elsewhere to determine whether there was a concerted campaign to bar the use of tobacco now that liquor has gone by the board, the Association opposed to National Prohibition :ssued a statement here today charging that the Women's Christian Temperance Union was backing a movement to have antinicotine laws enacted in every State in the Union.

The W. C. T. U. will celebrate its fiftieth anniversary five years hence and that organization is hopeful of having Congress submit a constitutional amendment before March 20, 1924, its semi-centennial, forbidding Ph. D., professor of economics at the cultivation, sale, use or export of the weed for smoking or chewing purposes, the statement charged. To Crush Nicotine.

The \$5,000,00 drive begun March by the White Ribboners, it is alleged, has for its object the crushing of demon nicotine and to this end the anti-prohibitionists say \$300,000 will be expended ostensfbly on "child welfare," "health and morality," "education and information" and other propaganda methods by means of the charches and public schools.

The Association opposed to National Prohibition further charged the W. C. T. U. with planning to finance its campaign against nicotine without appealing directly for funds or naming the purposes for which the money is to be expended. In support of this it asserts that already, "in the guise of public school recitation books. which flagrantly violate the sancity of home and final devotion," fathers who use tobacco are portrayed as "filthy and unfit for children caresses."

Reasons for Investigation. James Arthur Seavy, managing director of the association; in explaining the reasons for the investigation, said it was started "to clear up, whether or not the same professional and paid prohibitionists who foisted the Eighteenth amendment upon the

behind the tobacco crusade, despite

The investigation disclosed said the statement, that a bill has been introduced in the Georgia Legislature to prohibit the use of tobacco in any form, and that measures have been taken in the Legislatures of other Southern and Western States to put a ban on cigarettes.

Anti-Saloon League Aiding Too. The Anti-Saloon League is also accused of actively aiding the W. C. T. U crusade and of having indorsed the slogan "Nicotine Next."

Dr. Charles H. Green, of Philadelphia, was said to have protested to city permitting he said, the W. C. T. establish medal contests and offer money awards to pupils for the best essays on the "viciousness' of the tobacco evil, which are sent to Evanston Ind., the national headquarters of the W. C. T. U., former home of Francis E. Willard, founder of the organization and now the home of Anna Adams Gordon, the present president. Thousands upon thousands of copies of the pamphlet "Nicotine Next" by Frederick W. Roman, Syracuse University, filled one storage room, which it was said was

The next time

ask for

you buy calomel

The purified and refined

colomel tablets that are

nausealess, safe and sure.

Medicinal virtues retain-

ed and improved. Sold only in sealed packages.

Price 35c.

vault." No one but an intimate in- and granular. sider, it was stated was permitted to shortly to flood the country these pamphlets. Meanwhile, vast quantities of other kinds of anti-tobacco literature are being distributed, it is asserted.

INCREASES USE OF

LIMESTONE 1600 PER CENT

The Norfolk & Western railroad of which T. Gilbert Wood is Agricultural Agent (Roanoke, Va.,) was directly responsible for placing orders for 68 carloads of Agricultural Lime during the public school authorities of his the month of September 1918. A four page livestock bulletin issued by this ailway on March 1 ed in placing orders for 62 carloads of Agricultural Lime by March 17th. The arguments which sold this lime were these:

"To get the greatest good out of manure or fertilizers, you must have lime in the soil"-Dr. Thorne.

The application of lime on most lands and for most crops will increase the yield and improve the quality. Liming the soil has been widely tested and approved by Experiuent Stations and Agricultural Colleges.

1. Lime corrects the actuity of the

2. Lime improves the texture of soils and makes them more tillable.

3. Lime decomposes optash compounds and makes them more readily available.

4. Lime assists in the conversion of organic matter into available hu-5. Lime aids the desirable fermen-

tation processes. 6. Lime forms compounds with var ious chemicals necessary to plant growth and prevents their loss by leaching or filtering especially in

sandy soil. 7. Lime makes sandy soils more cohesive and retentive of moisture.

GOOD TO THE LAST DROP MAXWEL ASK YOUR GROCER

9. Lime promotes the nitrification know that the W. C. T. U. plans of soil through the colonies of bac- tions from plant roots. teria on leguimnous plants.

dition for beneficial action of soil bac-

11. Lime produces the sanitary conditions that prevent the growth of injurious bacteria.

the accumulation of poisons that are formed by decay of humus and excre-

13. Lime is a plant food and is 10. Lime provides a favorable con necessary to the growth of plants.

14. Lime releases and makes stored-up plant food usable.

to its high yielding power and origi- Lime, apply to your County Demonnal productiveness.

a decomposer, a liberator of certain parts of animal, vegetable and mineral substances contained in the soil, and it is a fertility maintainer.

17. Lime insures increased production, more wealth and more permanent agriculture. For further informa-15. Lime assists in restoring land tion relative to the use and sources of stration Agent.

it's toasted

YOU know how much toasting improves bread. Makes it taste good. Of course -more flavor.

Same with tobacco -especially Kentucky Burley.

Buy yourself a package of Lucky Strike cigarettes. Notice the toasted flavor. Great! Nothing like it. The real Burley cigarette.



The American Pobaceo